



(M) : 93554-88208, 93555-88208
: 93556-88202, 93556-88204

Global Research Institute of Management & Technology

(Approved by AICTE & Affiliated to Kurukshetra University, Kurukshetra)
NACHRAUN, RADAUR, DISTT. YAMUNA NAGAR (HARYANA) INDIA
E-mail : info@grimtradaur.ac.in • Web : www.grimtradaur.ac.in

ISO 9001:2008

Ref. No. GRIMT/SMPP/2024-27/6254

Dated 11-03-2025

OFFICE ORDERS

Social Media and Press Publicity Cell

The **Social Media and Press Publicity Cell** of Global Research Institute of Management and Technology manages the institution's online presence and media relations. It creates and curates content for social media platforms, handles press releases and coordinates with media outlets to enhance the institution's visibility and reputation. The cell aims to effectively communicate achievements, events and important updates to a broader audience. The cell will be responsible for planning and executing social media strategies, promoting events and handling external communication with stakeholders including students, alumni's, parents and media.

The composition of the **Social Media and Publicity Cell (SMPC Cell)** is provided as under:

S.No.	Name of the Person	Designation	Position in Committee	Contact Number(s)
1.	Dr. Lakshya Aggarwal	Director	Chairperson	9355688207
2.	Er. Harish Chauhan	Assistant Professor-EEE	Coordinator	9355688208
3.	Er. Sapna	Assistant Professor-CSE	Co-Coordinator	9812073919
4.	Er. Komal Ahuja	Head of Deptt.-CSE	Member	8607907468
5.	Ms. Harpreet Kaur	Assistant Professor-Applied Science(s)	Member	9812052437
6.	Ms. Poonam Rani	Assistant Professor-Mgt.	Member	9728138747
7.	Er. Sahil Manchanda	Assistant Professor-CE	Member	9813057939
8.	Ms. Pooja	Assistant Professor	Member	8930612028
9.	Mr. Vikas Kamboj	Media Cell Staff-I	Member	9996058619
10.	Mr. Harsh	Media Cell Staff-II	Member	9050420995

The coordinator will ensure a meeting of the committee atleast once in a month, record and keep the minutes of meeting related to the activities done on the part of the committee. The office clerk will assist the above cell in all matters and will maintain the proper record. The Committee shall come into force on the day it is notified and shall function round the year following the instructions given by the concerned authorities of the Institute.

11.03.2025
(Registrar)
Global Research Institute of
Management & Technology
Jathlana Road, Nachroan, Radaur
Distt. Yamuna Nagar-135133

Director
Global Research Instt. of Mgt. & Technology
Village - Nachraun (Radaur)
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The copy of the above is forwarded to the following for information and necessary action, please.

- 1) Chairman (for information please)
- 2) Vice Chairperson (for information please)
- 3) Prof. (Dr.) Lakshya Aggarwal-Director
- 4) Registrar
- 5) All Members of Social Media and Publicity Cell (SMP Cell)
- 6) All HOD's (to be circulated amongst all faculty and staff of the concerned departments)
- 7) Website of the Institute
- 8) Librarian
- 9) All Notice Boards
- 10) Chief Warden
- 11) Security Officer(s)

He
11.03.2025
(Registrar)
Registrar
Global Research Institute of
Management & Technology
Jathlana Road, Nachroan, Radaur
Distt. Yamuna Nagar-135133

AK
(Director)
Director
Global Research Instt. of Mgt. & Technology
Village - Nachraun (Radaur)
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